

(Mobile library) Launch a Kick-Ass T-Shirt Brand

## Launch a Kick-Ass T-Shirt Brand

*T-Shirt Magazine*

*\*Download PDF / ePub / DOC / audiobook / ebooks*

DOWNLOAD



READ ONLINE

#1120022 in Books 2011-07-15 #File Name: B005KSRC44212 pagesLAUNCH A KICK-ASS T-SHIRT BRAND will give you advice and instructions on the following:Creating a solid brand, an awesome online shop, and kick-ass t-shirt designsManaging your business and the legal aspects of running a clothing brandGetting funding to produce your shirts, and getting into storesAnd much more! | File size: 70.Mb

**T-Shirt Magazine : Launch a Kick-Ass T-Shirt Brand** before purchasing it in order to gage whether or not it would be worth my time, and all praised Launch a Kick-Ass T-Shirt Brand:

3 of 3 people found the following review helpful. A fantastic read filled with invaluable advice!By Scott SansbyAs a designer, musician, and retired owner of a highly successful groundbreaking outdoor roller skating company for over 20 years, I have recently been contemplating establishing a new t-shirt business with some family members. I came across this title on and took a chance downloading the Kindle version on my ipad. I was blown away by the insights, organization and writing skills found in this book. I was further blown away by the fact that this book, as well as the related online magazine and the associated brands, were all the work of a couple brothers who started out in their parent's home!I consider my download money well spent, and I recommend this book to anyone considering starting a small t-shirt or apparel brand. I have encouraged my potential partners to read it at once. These authors spell out the steps and strategies necessary to establish a successful small business, but perhaps more importantly, how to establish successful brands. They do it in a very well thought out and easy to read manner that leaves the reader both informed and motivated. Step by step, they spell out so many of the things I learned by trial and error starting my own business and brand back in the late 70's while in my mid 20's. Now, at the age of 63, their book has absolutely become an integral part of the blueprint for my next business venture. I never heard of these guys before, but I tip my hat to them

and hope to meet them someday. Scott Sansby Rolling Soles 0 of 0 people found the following review helpful. Should be named : 'T-Shirt Brand FAQ' By HH If you know absolutely nothing about shirts, this a good start. If you have a bit more ingenuity and aren't scared of Google, I might save the money and hit t-shirt forums/really do some heavy research. I like it for what it is and it doesn't pretend to be bigger than it is. Ideal primer for a 13-25 year old that I would easily recommend before going deeper into the process and gives pretty good examples with solid brands/owners to reference. 7 of 7 people found the following review helpful. Best tool ever! By RASHAUN BURGESS Being the owner of Purple Chrome ([...]) an NY based clothing brand I thought this book was one of the best books I've read on the topic! Extremely informative, easy to understand, and easy to put the simple steps into action. This is the definitive must have for anyone looking to start or who already has their own clothing brand!

Whether you've already started a t-shirt brand or are just an aspiring t-shirt entrepreneur with a dream, the clothing industry can be one of the toughest to break into. **LAUNCH A KICK-ASS T-SHIRT BRAND** is the perfect hand-book if you're looking to build a successful t-shirt brand. From valuable advice to specific examples and anecdotes from successful t-shirt entrepreneurs, this 200+ page guide is packed with priceless information that can help your dreams of running a profitable t-shirt brand come true.